

Athabasca District Chamber of commerce
Local Meeting
Thursday – September 13,m 2007
Governing Chambers – Athabasca University

- 1.0 Meeting called to 7:07 p.m. – by President – Laurie Bissell
- 2.0 Members Present: - Corina Hetze, Mel MacGregor. Carl Carlson. Rob Swystun, Ross Hunter, Ron Gordon, Joanne Peckham, Barry Fraser, Eileen Chamberlain, William Steinke, Colleen Powell, Laurie Bissell, Carol Epp
- 3.0 Approval of Agenda and Minutes:
 - 3.1 Add 3.1 Highway 813 Opening under Business Arising from Minutes – Report – Agenda Approved with addition – Joanne Peckham / Ross Hunter - Carried
 - 3.2 Minutes Approved – Ross Hunter / Ron Gordon – Carried
- 4.0 Business Arising from the minutes
 - 4.1 Eileen Chamberlain gave a report on the opening ceremonies of Highway 813 Athabasca to Wabasca. Bill Steinke, Frank Ponto and herself represented the Chamber of commerce at the opening. They also served the lunch of hot dogs and hamburgers in conjunction with the MD of Opportunity. There were about 200 people in attendance including the whole school from Sandy Lake. Representatives from Calling Lake, Wabasca, Athabasca and all points in between. In addition - to political dignitaries. Pieces of the ribbon were handed out to whom ever wanted a piece and Eileen brought one back for the Chamber archive book. She would have liked to see more representation from the chamber – but does understand that everyone is very busy. Thanks Eileen for the information.
- 5.0 Presidents Report:
 - 5.1 Laurie Bissell presented her President’s Report copy attached. She reported on the Editorial that the Advocate wrote in last week’s paper and sparked a discussion in regard to this editorial. Laurie Bissell / Barry Fraser Carried
 - 5.2 ACTION: Mel MacGregor will spearhead the initial contact with the RCMP and have them speak at a future Chamber of Commerce Meeting.
- 6.0 Treasurer’s Report
 - 6.1 Treasurer’s Report was presented (copy attached). We have 72 Paid Members and 1 Honorary Member for a total of 73. There have been 13 Farmers Markets up to August 31, 2007 with an average of 14.5 table per market. The Chamber has \$12,141.88 in cash with \$253.03 in GST receivable and no Payables.

7.0 Committee Reports

7.1 Joanne Peckham –Welcome Neighbour Program is going extremely well.

There are usually 100 bags per year given out and they have already reached that point and had to put together another 50. The joint effort between the FOX and the Advocate has worked out well – Thanks to both these great businesses for their continued support of this project.

7.2 Barry Fraser – The economic development officer – Pat Barr has been hired and has just come to town. She brings with her lots of experience and we are excited to she where she takes the economic development from here.

8.0 County and Town of Athabasca Updates:

8.1 Colleen Powell from the Town gave an impromptu report. She spoke of the Economic Development Officer as well as the Multiplex progress.

9.0 Unfinished Business

9.1 Ross Hunter presented the amended Fun Map Proposal (attached) it looks like all of the kinks are ironed out. The final proposal is to have a joint project with the Athabasca County Tourism (ACT) wherein the Chamber will sell all of the ads and once expenses have been paid the money will be earmarked for Tourism Projects and in most cases will be utilized as joint projects with ACT. Changes will be decided on an ongoing basis as needed jointly between ACT and the Chamber.

MOTION: The Chamber of Commerce contract Denis Jacobs to complete the front side of the sign as presented and to ask for a proposal for the reverse side to put the County of Athabasca Map comparable to that on the ACT fun Map; with 28 ads on each side for a total of 56 ads. Barry Fraser / Joanne Peckham – Carried.

10.0 Meeting – Will be on October 11, 2007 and will be held at Trappers Pub in the Grand Union Hotel at 8:00 a.m.